

Initiatives

Welcome to the document that explains the initiatives workspace, also sometimes referred to as the INITIATIVE profiles. INITIATIVE workspaces include:

- Sector programmes (which consists of portfolios of INITIATIVES) and
- Intervention projects (which are discreet initiatives)

The core theme of this workspace type is mobilizing stakeholder participation around the solutions for development. Development facilitators or activists therefore use INITIATIVES to engage stakeholders on solution plans, share information to promote progress and results achieved against the plans. By keeping this workspace up to date with information, stakeholders can keep themselves informed about developments. This removes the burden of responding to individual requests for information by means of phone calls, written reports and/or meetings. Being a public workspace, open to all stakeholders to engage anytime, this workspace must be presentable and attractive. Treat the INITIATIVES workspace as if you would a mini-conference or customer showroom, where participants:



Welcome to Initiatives

Create INITIATIVE awareness



Development practitioners use INITIATIVE awareness profiles to inform and engage their stakeholders.

This enables stakeholders to:

- Find out what is being done
- Understand the current thinking behind programs and initiatives
- Suggest improvements
- Understand the expected benefits - how much accrues, for who, when and where
- Provide reviews to validate people who did the good work



Be informed about INITIATIVES



Insist that your leaders keep you informed and engage your views.

Then inform yourself about:

- Important development INITIATIVES that affect you
- The opportunities associated with these developments

Express your support, concerns or submit suggestions. Monitor progress and re-engage if required

To find your INITIATIVES, use [SEARCH](#) or the [VIEW ALL](#)

- Become aware of INITIATIVES/development interventions
- Find information about these initiatives
- Voice their approval or disapproval
- Contribute insight through dialogue, and
- Suggest improvements

Unlike conferences, which are of short duration, the INITIATIVES workspace supports ongoing stakeholder engagement, at a fraction of the cost. This provides continuity from planning, through implementation, result monitoring and evaluation. Use the guidelines to build a workspace that clearly articulates how your initiative output will succeed to achieve the planned outcomes for the target group and overall systemic impact. Share the cost and benefit projections, time scales and progress to date.

Request your INITIATIVE workspace. We will verify legitimacy and then provide you with your workspace, soon thereafter. DO watch the video or read the document called "Plan an Build Your Workspace". If you require additional information thereafter, please feel free to ask us for advice or assistance.